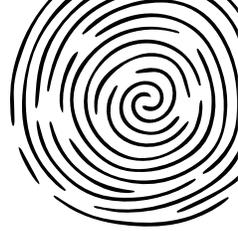


JENN CRAYCRAFT

Web & Visual Designer

I appreciate how design creates solutions and conveys value. My goal is to bridge each step of the user's journey, foster connections and facilitate personal growth.



Contact Info

Fresno, CA
860-857-8620
heyjcray@gmail.com
jenncraycraft.com

Tools

Elementor
Ekklesia 360
Divi
WP
Figma
Adobe CC
Microsoft Office
Google Workspace

Skills

Well Organized
Problem Solver
Empathetic Listener
Team Collaborator
Proactive
Project Manager
Web & Print Design
Branding
Scoping & Scheduling

Character

16 Personalities

ENFJ-A, Assertive Protagonist
Extroverted, Intuitive, Feeling, Judging

Strengths Finder

1. Connectedness
2. Developer
3. Belief
4. Empathy
5. Achiever

Work Experience

June 2024 - Present

Self Employed

GRAPHIC DESIGNER

Taking a step back from the corporate world, I now lead a team of one. My new role as a self employed designer allows me to better come alongside clients to strategically plan and implement web-sites, and branding needs.

Sept 2021 - June 2024

Ministry Brands

CREATIVE SERVICES MANAGER

Lead team to develop and maintain Pro-Service Strategy and Design offerings. Collaborate with ministries to uncover their strategic goals, build project plans that consider their dreams, capacity and budget and design outstanding websites, branding and apps. Design and develop Elementor theme offerings. Join forces with product and marketing teams to design various Ministry Brands marketing sites. Assist as sales engineer for scoping, training and custom web proposals.

Sept 2015 - Sept 2021

Ministry Brands

SENIOR DESIGNER

Enhanced strategy projects by analyzing the distinctive strengths and differentiators of churches, and providing custom as well as template design solutions in alignment with their specific needs. Established and maintained brand identity in marketing material. On-boarded and trained acquired design team. Design themes for Ekklesia 360, Clover and ShareFaith brands. Assist as sales engineer by scoping, scheduling and delivering pro service offerings.

Sept 2014 - Sept 2015

Monk Development

SENIOR DESIGNER

Mentor and train design interns and Jr. designers. Participate in strategy projects, studying church ministry processes and developing proposals for design solutions. Create product marketing sites, and custom sites for churches ministries and schools. Schedule all design projects and scope all custom design. Design themes for Ekklesia 360.

May 2010 - Sept 2014

Monk Development

GRAPHIC DESIGNER // PROJECT MANAGER

Design custom website layouts and mobile sites with art directors and Sr. designers. Assist development team in creating theme sites for Ekklesia 360. Manage web projects, lead client calls, gather design feedback, schedule design. Answer Support tickets and calls.

Education

2007 - 2010

POINT LOMA NAZARENE UNIVERSITY

BA Graphic Design

2004 - 2007

RHODE ISLAND COLLEGE

Studied Graphic Communications